



## Introducing the IDSFF

Our world is changing rapidly and irreversibly, and at the heart of this change lies data. Data science has become key to understand developments in technology, political power shifts, environmental change, crime prevention and everything else that concerns our lives.

**The International Data Science Film Festival (IDSFF) is the first film festival related to data science in the world. It discovers, celebrates and challenges the role of data science in our society.**

## Open air cinema in the center of 's-Hertogenbosch

From August 26 – 29, 2021, visitors will gather in the Chapel and in the garden of the convent of JADS Mariënburg in 's-Hertogenbosch where an open-air cinema will be erected. To watch and listen, to participate and to celebrate. And above all to experience the impact of data science.

The festival offers four days of films, panels, discussions, Q&A's and networking opportunities. It draws innovators, scientists, filmmakers, critics and thought-leaders to discuss the state of affairs and the future of our society.

Every film will be introduced by a keynote speaker and followed by a participative dialogue session.

For more information and the program, check out <https://idsff.org/>

## Become an IDSFF Partner

Because you are part of the JADS Community, IDSFF offers you to be part of this exclusive initiative that will grow over the years but will have its kickstart in 2021. Become an IDSFF partner and make it happen. Help create impact and help to spread the word: take your chance to celebrate the role of data science in our society! We offer three different partner packages.

### Junior Package

- IDSFF Partner

- Mention on IDSFF poster, press release, IDSFF website
- Small logo on logo wall during IDSFF
- Price: € 500

### Senior Package

- IDSFF Partner and own sponsored film
- 4 tickets for sponsored film
- 8 drink coupons
- 1 IDSFF Passe Partout
- Mention on IDSFF poster, press release, IDSFF website
- Medium sized logo on logo wall during IDSFF
- Mention: "This film is powered by..." prior to screening
- Introduction talk of your company before opening talks of the film
- Price: € 750

### Expert Package

- IDSFF Partner and partner of the student film on opening night
- 6 tickets for sponsored film
- 12 drink coupons
- 2 IDSFF Passe Partout
- Mention on IDSFF poster, press release, IDSFF website
- Large sized logo on logo wall during IDSFF
- Mention: "This film is powered by..." prior to screening
- Introduction talk of your company before opening talks of the film
- **Bonus: Access to JADS talent**
- Price: € 1.000

## IDSFF Partnership Packages overview

	Junior package	Senior package	Expert package
	€ 500 *	€ 750 *	€ 1000 *
	IDSFF partner	IDSFF partner and own film	IDSFF partner and film during student night
Tickets for sponsored film		4	6
Drinks		8	12
Mention on IDSFF poster, press release, IDSFF website	Yes	Yes	Yes
Logo on logo wall during IDSFF	Small	Medium	Large
Introduction talk of your company before opening talks		Yes	Yes
Mention: "This film is powered by..." prior to screening		Yes	Yes
Passe partout IDSFF		1	2
Sponsoring Film during Introduction new JADS Students and connection to student association			Yes

\* All packages are excl VAT